

## **Cookie Policy**

This website does not store any information that would, on its own, allow us to identify individual users of this service without their permission. Any cookies that may be used by this website are used either solely on a per session basis or to maintain user preferences. Cookies are not shared with any third parties.

### **What are cookies?**

Cookies are small text files that are placed on your computer or mobile device when you browse websites.

Like almost all websites, BeWILDerwood's uses cookies to provide you with the best experience we can.

### **How do we use cookies?**

Our cookies help us to:

- Make our website work as you would expect
- Remember some settings during and between visits
- Let you share pages with social media websites like Facebook and Twitter
- Personalise our website to help you get what you need quicker
- Monitor the performance of our site so that we can continue to improve it

We don't:

- Collect any information that could identify you (except with your permission; like making a ticket booking)
- Collect sensitive information (again, except with your permission)
- Pass personally identifiable information to third parties

### **What type of cookies do we use?**

#### Our own cookies

We use some cookies to help make our website work, including:

- Making our ticket booking system and checkout work
- Remembering if you had accepted our terms and conditions

There is no way to stop these cookies being set, unless you decide not to use our site.

#### Third party cookies

Our site, like pretty much all websites, includes functionality provided by third parties such as YouTube or Facebook. If you disable these cookies, you are unlikely to be able to use the functions offered by these third parties.



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### Social website cookies

We have quite a few sharing buttons on our website so that you can “like” or “share” our content, or maybe even write a review about our park on Tripadvisor or other social media sites.

These cookies are set by:

- Facebook
- Twitter
- Pinterest
- Instagram
- Tripadvisor
- Campaign Monitor (our email system for our newsletter)

The privacy settings for these sites will vary depending on the site and will depend on the privacy settings you have chosen for these networks.

### Visitor Statistic Cookies

We use Google Analytics to compile visitor data to our website; for example, how many people have visited our site each day, what type of devices and technology is being use, how long people stay on our site and what pages they visit. We also sometimes use Google Analytics to tell us how people got to our site and whether they've been here before.

Google Analytics tells us this sort of information completely anonymously.

### **Can you stop us having permission to use cookies?**

If the settings on your browser are set up to accept the cookies we use, we take this (and your continued use of the site), to mean that you are happy with this. If you wish to remove or not use cookies from our site, you can learn how to below... However, doing this will most likely mean that our website won't work as you would expect it to.

### **Turning off Cookies**

You can normally switch off cookies by changing your browser settings to stop it accepting cookies. If you decide to do this however, it will likely limit the functionality of both BeWILDerwood's and a large proportion of the world's websites as cookies are standard for most sites.

If you would prefer not to receive cookies from our site, please change your browser settings (you can find out how on this [website – aboutcookies.org](http://www.aboutcookies.org))



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