



NEWS RELEASE

Something **NEW** is blooming in the woods at BeWILDerwood Cheshire!

Sent by BeWILDerwood Cheshire
30th September 2021

Something NEW is blooming in the woods at BeWILDerwood Cheshire!

Due to popularity, BeWILDerwood Cheshire have already begun expanding their offering to ensure visitors have an even WILDer day out! The Boggles have been busy creating something very exciting amongst the trees, opening just in time for October half term.



Set to open on the 16th October, the huge new play structure, which has been named by the Twiggles as 'The Towering Treetop Tangles' is sure to be a hit with the slightly braver explorers. Reaching upwards of 30 feet and covering over 1,000 square feet, it will bring a mix of adventurous ground play, challenging high-level walkways and super tall platforms, encouraging active, imaginative play for children and adults alike.

Set in a 70-acre woodland, BeWILDerwood Cheshire is already home to giant slippery slides, extra-long zip wires, huge wonky wooden play structures, as well as crafts and storytelling shows. Everything visitors see and do in the WILD woods is based on the enchanting books and characters from creator and author Tom Blofeld – making it a magical day out for the whole family to enjoy together. The new wonky wooden structure is sure to add even more adventure to the Cheshire woods.

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Creator, author and “Le Grand Fromage” Tom Blofeld was first to hear of the Twiggle rumours. He commented,

“We’re so excited to show our wild explorers what has been blooming in the woods. I think it could even be taller than the Sky Maze, which is a huge hit with our visitors! If you peek through the trees near our Storytelling Stage, you will be able to spot the very top of the new play structure – it really is high up in the canopies!”

Based on a similar, and very popular structure in the Norfolk Park, Tom continued,

‘The Twiggles and Boggles love the Towering Treetop Tangles in their Norfolk home so much, that they wanted to bring the giant structure to the Cheshire woods too!’



Since the opening of BeWILDerwood Cheshire in April 2021, the outdoor adventure park has seen consistent demand and positive feedback from visitors, with weekends and school holidays continuing to sell out. It really is Cheshire’s most talked about day out!

So, if you want to be one of the first to climb the wonky and woven Tangles structure, then book your visit today! The team recommend booking in advance as October Half Term tickets are already whizzing out of the woods!

Be sure to follow BeWILDerwood Cheshire on social media to find out more about what’s happening in the WILD woods this autumn, including Halloween activities and the soopa special Glorious Glowing Lantern Parade event!

ENDS.

Editor Notes:

About BeWILDerwood:

BeWILDerwood opened its first park in May 2007, on the outskirts of the Broadland village of Hoveton, Norfolk. BeWILDerwood Norfolk is one of the most successful visitor attractions in the East of England. Beautifully designed to be in keeping with its natural surroundings, the park encourages outdoor, nostalgic play and allows families to create lasting memories.

The attraction is based on the book series by author and creator Tom Blofeld, with hints of his magical stories and curious characters throughout the forest.

Due to the success of BeWILDerwood Norfolk, the second site opened in April 2021 in Cheshire. Since having planning permission approved back in 2017, this multi-million-pound investment aims to encourage even more children and their families to enjoy traditional, imaginative, and healthy outdoor play.

The unique woodland adventure park is located next to the historic Cholmondeley Castle, in South Cheshire. Since opening, the Cheshire site has been a huge hit with positive reviews flooding in!

The latest addition to the adventure park is a huge wooden play structure, the biggest in BeWILDerwood, the Towering Treetop Tangles reaches upwards of 30 feet and covers over 1,000 square feet. It will be one for the bigger, braver kids as it comprises of a mixture of adventurous ground play to clamber through, high-level walkways, platforms below the tree canopy and challenging play equipment up in the air designed to encourage creative, free play. And of course, in true BeWILDerwood spirit, grownups are expected to join in the fun too.

Certain to keep adventurous ones amused for ages, the Towering Treetop Tangles will put your bravery to the test and ensure everyone is ready for a nap when they head home after a family day out at BeWILDerwood.

Opening Date and Times:

Open 10am – 5pm. See website for seasonal opening dates:
<https://cheshire.bewilderwood.co.uk/plan-your-day/opening-times-prices/>

Admission Prices:

Everything included of the ticket price (activities, crafts, storytelling etc.)

Born to BeWILD (under 92cm)	Free
Almost WILD (92-105cm)	£17.50
BeWILD Now (over 105cm)	£19.50
Still WILD (65 years+)	£12.50
Carer (proof required*)	Free

WILD WILD WILD Passes

(Annual Passes – allow named person unlimited entry to BeWILDerwood for one year from date of activation)

Almost WILD (92-105cm)	£75
BeWILD Now (Over 105cm)	£80

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Still WILD (65 years+)

£50

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Press pack including an image gallery and logo can be found here:

https://www.dropbox.com/sh/mxycv5oay71eqwh/AAD7pLHseOLksjSrk_z6Bb3la?dl=0

Towering Treetop Tangles images can be found here:

https://www.dropbox.com/sh/049xyjnr9kd6h5h/AAA8zW5uRD_moLWQOMCnkDKya?dl=0

For all press enquiries and exclusive interviews with Creator and Author Tom Blofeld please contact:

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