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NEWS RELEASE

Something Exciting is Coming to Cheshire and its WILD

Sent by BeWILDerwood Cheshire

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Something Exciting is Coming to Cheshire and it's WILD!

BeWILDerwood, the Curious Treehouse Adventure, and Cheshire's most anticipated outdoor adventure park have announced they are opening this April!



Tickets for BeWILDerwood's second park will be on sale from 12pm on the 4th of March, ahead of its opening with a bang and a sparkle on the 12th of April 2021. The unique woodland adventure park is located next to the historic Cholmondeley Castle, in South Cheshire.

After a year spent indoors, families can get outside and get back to nature with a fun-filled active day out at BeWILDerwood. Think of the biggest wonky wooden play structures and treehouses you can imagine, high up in the trees. A massive, muddled maze to get lost in, wobbly zip wires and giant slippery slides. All located in an enchanted woodland.

The Curious Treehouse Adventure will bring something new to the area. Beautifully designed in keeping with its natural surroundings, BeWILDerwood is unlike other attractions; there are no noisy rides, no electronics, and no junk food. There are also no hidden costs, so families can truly immerse themselves into the wonky world of BeWILDerwood during their visit, with all activities and crafts included in the ticket price!

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The company's ethos is to leave technology behind, get outdoors and use your imagination – run WILD!

Since the success of BeWILDerwood's award-winning woodland in Norfolk, the new multimillion-pound Cheshire attraction has been in the works for some time.

Creator of the parks, author of the magical book series that BeWILDerwood is based on and "Le Grand Fromage" Tom Blofeld said,

"We can't wait to finally open the gates to the people of Cheshire and beyond. When thinking about opening a second park and after looking at a few options, I just knew Cheshire was the right choice. The woodland is the perfect setting for the Boggles and Twiggles and all the other curious characters from the books. I hope our visitors love the wonky world of BeWILDerwood just as much as the Norfolk folk. The key is to use your imagination and simply have fun together as a family".

Top Banana aka Park Manager, Hannah Monteverde added,

"The whole team is super excited about our opening on the 12th of April. We'd originally planned on opening last year, but due to the pandemic, we've had to push it back. It's given us even more time for our team to ensure everything is extra WILD before our visitors enter through our wonky gates."

The highly anticipated attraction opens on the 12th of April and tickets will be available to purchase from 12pm on the 4th March via the website. Find out more about the wonderful wonky world of BeWILDerwood Cheshire, read the latest visitor guidelines, book your tickets online and become a WILD explorer: <https://cheshire.bewilderwood.co.uk/>.

ENDS.

Editor Notes:

About BeWILDerwood:

BeWILDerwood opened its first park in May 2007, on the outskirts of the Broadland village of Hoveton, Norfolk. BeWILDerwood Norfolk is one of the most successful visitor attractions in the East of England. Beautifully designed to be in keeping with its natural surroundings, the park encourages outdoor, nostalgic play and allows families to create lasting memories.

The attraction is based on the book series by author and creator Tom Blofeld, with hints of his magical stories and curious characters throughout the forest.

Due to the success of BeWILDerwood Norfolk, the second site will open in Spring 2021 in Cheshire. Since having planning permission approved back in 2017, this multi-million-pound investment aims to encourage even more children and their families to enjoy traditional, imaginative, and healthy outdoor play.

The unique woodland adventure park is located next to the historic Cholmondeley Castle, in South Cheshire. Having made the difficult decision to delay the opening of BeWILDerwood Cheshire due to Covid-19 until Spring 2021 (originally due to open May 2020) the team are now all super raring to go to bring a whole world of WILD-ness to Cheshire!

The attraction will bring over 180 jobs to the local area through both seasonal and permanent roles.

Opening Date and Times:

Open from 12th April. 10am – 5pm. See website for seasonal opening dates:
<https://cheshire.bewilderwood.co.uk/plan-your-day/opening-times-prices/>

Admission Prices:

Everything included of the ticket price (activities, crafts, storytelling etc.)

Born to BeWILD (under 92cm)	Free
Almost WILD (92-105cm)	£17.50
BeWILD Now (over 105cm)	£19.50
Still WILD (65 years+)	£12.50
Carer (proof required*)	Free

WILD WILD WILD Passes

(Annual Passes – allow named person unlimited entry to BeWILDerwood for one year from date of activation)

Almost WILD (92-105cm)	£75
BeWILD Now (Over 105cm)	£80
Still WILD (65 years+)	£50

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Press pack including an image gallery and logo can be found here:

https://www.dropbox.com/sh/mxycv5oay71eqwh/AAD7pLHseOLksjSrk_z6Bb3la?dl=0

For all press enquiries and exclusive interviews with Creator and Author Tom Blofeld please contact:

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